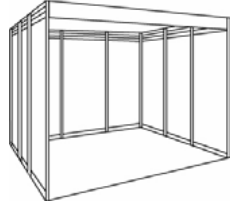
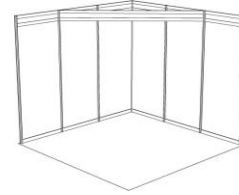


EXHIBIT SET-UP REGULATIONS

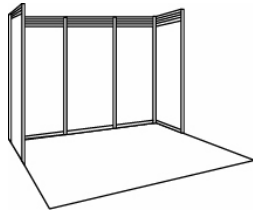
BOOTH SET-UP EXAMPLES



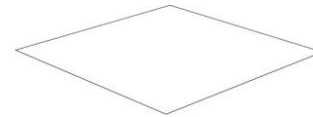
BOOTH BETWEEN TWO NEIGHBOURS:
one rear and two side walls required



BOOTH OPEN ON TWO SIDES (CORNER) :
one rear and one side wall required



BOOTH OPEN ON THREE SIDES:
one rear wall required



BOOTH OPEN ON FOUR SIDES (ISLAND):
no wall required

IMPORTANT REMINDER

- **FLOOR COVERINGS ARE REQUIRED** (carpet, tiles, etc.);
- **RIGID EIGHT-FOOT WALLS ARE REQUIRED** (curtains are prohibited);
- Walls Viewed from Aisles must be finished on both sides;
- **FEES OF \$1000 APPLY TO ANY VISUAL ELEMENT* EXCEEDING 12 FEET IN HEIGHT** (*banners, signs);
- Any decoration exceeding 8 feet in height must be approved by Operation Services
- Exhibitors are required to respect all rules and regulations imposed by the Montreal's Fire Security Service (see document "Fire safety regulations" on the exhibitor manual for more information);
- **"Half-moon", "pop-up" or "Spectra-light" booths** will be permitted only if they conform to the above-mentioned specifications. All exhibitors will have to conform to these regulations or rent a "turn-key" booth from GES Canada, the exhibition's official decorator (see the Exhibitors' "Supplier Order Forms" section on the website for order forms).

ADDITIONAL INFORMATION, PLEASE CONTACT THE OPERATIONS' DEPARTMENT

514-527-9221 ext 230 | slauder@expomediainc.com