

INDIANAPOLIS HOME SHOW

PRESENTED BY



JAN. 17-26, 2020

Indiana State Fairgrounds

How to set up your company's Exhibitor Listing

How-to create your listing - as easy as 1-2-3-4!

1. Enter your company info online at:
<https://www.indianapolishomeshow.com/add-exhibitor-login>
2. Log in with the username: **IHSJanuary@mpe.com** and
password: **IHSJanEX20**
Please note that the password is case sensitive. Contact your show
manager if you want to fax/email your information.
3. We will create your company profile and set up your Request
Information form.
4. We will update and maintain your page as required so you can
promote product launches, store sales, events and more through
your company page!

Tips to get the most out of your listing

- Enter a full description of your company. The more information you
provide the better, as it will help people find you using the search
tool.
- Use as many keywords as possible. The keywords will help you
appear in the search results. If you sell different types of products,
be sure to list them all.
- Select the category that best represents your company.
Your company will be listed under this heading.
- Include your booth number. Make sure customers can find your
company on the show floor.
- Offer a show special or discount. Use a promo code or offer a percentage off to people who mention your listing,
this way you can track the results.
- Follow up with email requests. Be sure and reply to any quote requests you receive - try and make appointments with
customers during the show.

Benefits of creating your company listing

VISIBILITY - Receive a full page on our website (www.IndianapolisHomeShow.com) to promote your company, store(s) and
products. Update this information while your listing is active to promote show specials, new products, store openings
and more!

SALES - Consumers can contact you through a search function and email form and you can immediately respond to
requests for more information.

Need more help?

If you need technical help or want to make changes to your listing, please email **Jen Shaw** at jens@MPeshows.com.

IndianapolisHomeShow.com

The screenshot shows the website interface for the Indianapolis Home Show. At the top, there's a navigation bar with links for INFORMATION, SHOW FEATURES, EXHIBITOR LIST, LOOKING TO EXHIBIT, BLOG & SOCIAL, and BOOTH QUOTE. Below the navigation bar, there's a large image of a fire pit with a waterfall. The main content area is titled "EXHIBITOR LISTINGS" and contains two columns. The left column is titled "ADD YOUR EXHIBITOR LISTING" and includes a form with fields for Company Name, Address 1, Address 2, City, State/Province, Zip/Postal Code, Phone Number, Booth #, and Website. The right column is titled "GET A BOOTH QUOTE" and includes a "BOOTH QUOTE" button, a "SEARCH THE EXHIBITOR LIST" section with a search bar and a "EXHIBITOR LIST" button, and a "Live Life Beautifully" advertisement for UNILOCK PAVES & WALLS.

MARKETPLACE | EVENTS
Largest Home Show Producer in North America