

EXHIBITOR SERVICE MANUAL

Save Time and Money! Pre-Order by Jan. 3rd and receive substantial discounts!

828 East Ferry Street - Buffalo, NY 14211 Phone: (716) 896-6170 | Fax: (716) 896-8908 | Toll Free: (800) 333-4253 www.haleexpo.com | email: csr@haleexpo.com

Home & Remodeling Show

Dulles Expo Center

January 17-19, 2020

Hale Northeastern, Inc. is pleased to have been selected as the official service contractor for the **Home & Remodeling Show** to be held at the Dulles Expo Center in Chantilly, VA. This exhibitor service manual contains information and order forms for many of the services we offer. We have found it most efficient if this manual gets to the person who is responsible for what happens in your booth. Please take time to read through it, complete the necessary forms and return them to us. Our goal is to help make your show participation a success.

Please contact Hale's Customer Service Department with any questions at <u>csr@haleexpo.com</u> or 800-333-4253 and we will do our best to assist you with all your show needs. We appreciate the opportunity to serve you.

SHOW SCHEDULE

The move-in schedule is based on the location of your booth on the show floor. Approximately, two weeks before you move in, you will receive a call from a member of our team informing you of your date and time. While there may be some exceptions, we ask that you arrive as close to your designated time as possible to keep wait times to a minimum.

INSTALLATION

Tuesday, January 15, 2019

8:00 AM - 5:00 PM Exhibit booths 400 sq. ft. or larger MUST move-in on Tuesday

<u>Please Note: If your exhibit booth is located in front of or near a loading dock door you cannot move-in until Thursday,</u> <u>January 16th after 1:00pm</u> You will be contacted by Show Management if this pertains to your company.

MOVE-IN DATES AND TIMES	For all exhibitors who DO NOT fit into any of the above descriptions.
Tuesday, January 14, 2020	8:00 AM - 5:00 PM
Wednesday, January 15, 2020	8:00 AM - 5:00 PM
Thursday, January 16, 2020	8:00 AM - 5:00 PM
SHOW DATES AND TIMES	
Friday, January 17, 2020	10:00 AM - 9:00 PM
Saturday, January 18, 2020	10:00 AM - 9:00 PM
Sunday, January 19, 2020	10:00 AM - 6:00 PM
MOVE-OUT DATES AND TIMES	
Sunday, January 19, 2020	6:05 PM - 11:00 PM
Monday, January 20, 2020	8:00 AM - 12:00 PM

EXHIBIT SPACE DETAILS

Each 10' x 10' exhibit booth(s) will be defined by 8' tall **BLACK** back drape with 32" tall **BLACK** dividing drape and will be identified by a booth number.

ONLINE ORDERING NOW AVAILABLE

Please send an email to <u>csr@haleexpo.com</u> with the show name, company name and an email address that you would like a link to be sent to and our Customer Service Department will send a command to our online ordering server to send a secure email link and temporary password to the email address provided.

AISLE CARPET DETAILS

All aisles will be carpeted in BLACK.

VERY IMPORTANT: It is very important that all items are kept entirely within the exhibit space defined by tape lines on the floor and or pipe and drape boundaries. This will ensure that aisle carpet can be rolled out without encountering any obstruction from exhibits protruding outside of their designated exhibit area. Exhibits extending beyond their space will be assessed a cut and lay charge for any aisle carpet that will be destroyed because of this infraction.

Addendum - Only the following carpet tape is allowed on show floor: <u>Echo-Double Coated Carpet Tape (DC-W188F) or Shur-</u> <u>Residue Free (DF-545)</u>. No high tack tape or duct tape. This tape can be purchased at the Hale Service Desk for your convenience. Tape used for carpet installation must be removed immediately following the show.

BUILDING CHARACTERISTICS

The South Hall is serviced by (4) loading docks and one drive-in overhead door. The floor is concrete and the ceiling height is 25' high. The building lighting is provided by overhead mercury vapor lamps. Bulk areas will be defined by chalk marks on the floor.

EXHIBITOR SERVICE DESK

Hale Northeastern, Inc. will maintain a service desk with a professional staff to assist you when requested during the set-up and dismantling of the exhibit hall. If you have any special requirements or questions concerning our services, please do not hesitate to call Customer Service at 800-333-4253.

MATERIAL HANDLING

Hale Northeastern, Inc. has partnered with ABF Freight as the official Show Carrier of this event. ABF may be reached directly at 800-654-7019. You do not have to use ABF as your carrier; you can use a Common carrier of your choice.

Be sure that your insurance coverage is in effect from the time your equipment leaves its point of origin until its return to its final destination after the show. Your public liability insurance should be in effect and adequate to protect you against any claims arising out of the operation of your exhibit. Hale Northeastern, Inc.'s policy <u>DOES NOT</u> include any coverage for individual exhibitors and Hale Northeastern, Inc. cannot be held liable.

POSITIONING EQUIPMENT

Positioning, unskidding and assembly of equipment is NOT COVERED by the free drayage service. Exhibitors will be charged on a time and materials basis for this assistance. Our charge will be based on a one-hour minimum for labor and equipment.

EXHIBITOR MOVE OUT & CLEAN UP

At the close of the show, it is the exhibitors' responsibility to make sure that all debris and waste are removed from the area which their exhibit booth occupied during the show. Waste must be disposed of properly in the appropriate containers that will be distributed around the show floor. Exhibitors neglecting to tidy their exhibit area at show-close will be billed for cleaning on a perhour basis.

OUTBOUND SHIPPING

To ensure proper handling, all outbound shipping Bills of Lading must be turned into the Hale Service Desk whether or not the Official Show Carrier will be used. If the shipment will be going outbound on a carrier other than the Official Show Carrier, exhibitors must make arrangements to have the shipment picked up before **12 Noon Monday, January 20, 2020**. To ensure the floor is clear for the next event, shipments not picked up by **12 Noon Monday, January 20, 2020** will be forced shipped on the Official Show Carrier. Any charges resulting from a forced shipment will be the responsibility of the exhibitor.

Please note, outbound FedEx or UPS shipments must now be scheduled by the shipping party. There is a charge for FedEx and UPS to pick-up outbound shipments from convention and exhibiting facilities. Failure to schedule with FedEx or UPS will result in the shipment being forced onto the Official Show Carrier and will be forwarded to the addressed recipient. Any charges resulting from a forced shipment will be the responsibility of the exhibitor.

We hope this will be a successful marketing event and encourage you to call if we can help in any way. Please note, orders can be accepted by mail, fax or may be scanned and emailed to <u>csr@haleexpo.com</u>. Full payment must accompany your order to qualify for the pre-order discount. Please remember, there are substantial savings if you pre-order by **January 3**, 2020.

Yours Very Truly,

HALE NORTHEASTERN, INC. Exhibitor Services Department



PAYMENT POLICY

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Home & Remodeling Show

Dulles Expo Center January 17-19, 2020

PLEASE BECOME FAMILIAR WITH THIS POLICY BEFORE ORDERING ANY SERVICES

GENERAL INFORMATION

Telephone orders will not be accepted. Please mail, fax (716-896-8908) or scan and email your order to csr@haleexpo.com.

Payment MUST accompany your order. If payment is not received the order will be placed on hold and this may result in the item not making the truck.

If you have any questions or special requirements, please contact our Exhibitor Services Department at csr@haleexpo.com.

Items cancelled at show site will be charged 50% of the original price. Refunds cannot be processed until 24 hrs. after the original charge.

Failure to pay within the terms of this Payment Policy will cause service charges to be assessed on all unpaid balances. The service charge rate is 2% per month or 24% per annum. In the event of default the customer agrees to pay all costs of collections, including attorney fees and court costs.

PAYMENT FOR SERVICES

Hale Northeastern, Inc. requires payment at the time services are ordered. Hale also requires that all exhibitors using our services provide a credit card authorization with their initial order. The credit card authorization will be used to cover all services not paid for by the initial payment and balances left unpaid at the closing of the show. This may include labor, material handling and/or other onsite services.

METHOD OF PAYMENT

Hale Northeastern, Inc. accepts cash, company checks, Visa, MasterCard, American Express and Discover. A service charge of \$55.00 will be assessed to individuals or companies for returned checks or chargebacks.

PRE-ORDER DISCOUNTED PRICING – SAVE TIME & MONEY!

To qualify for the pre-order prices, your forms must be received on or before the pre-order date with payment in full. Late orders and orders without payment will be charged standard prices and placed on hold until payment is received.

TAX EXEMPT

If your company is tax exempt, a copy of your Tax Exempt Certificate (*not* Resale Certificate) must accompany your order. Your exemption MUST be issued in the state the show takes place in.

QUESTIONS AND ADJUSTMENTS

Any discrepancy in items ordered and items received or any complaint or question concerning services must be reported to the Hale Service Desk immediately. Your problems will be resolved and any valid adjustments in your account will be made at that time. Credits and adjustments will not be made based on information received after the show closes.



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	Pł	828 East Ferry Street - Buffalo, NY 142 none: (716) 896-6170 Fax: (716) 896-8908 Toll Fre www.haleexpo.com email: <u>csr@haleexp</u>	ee: (800) 333-4253	
		Home & Remodeling S	show	
		Dulles Expo Center		
		January 17-19, 2020		
Company Name:				Booth No.(s):
Phone No.:		Cell:	E	Booth Dimensions:
Order Contact:		Email:		
redit Card Author	ization (Will be used for Hale	e services only)		
cure cura Autrior		EQUIRED TO BE ON FILE BEFOR	REANY ORDER IS PROCES	SED
	card information as reques	ted below. This will authorize Hale	Northeastern, Inc. to charge	e the amount of your order and
ny additional charges i	ncurred as a result of show	site orders placed by you or your re	epresentative, to your credit	card account.
		We accept:		
			MERICAN	
	PLE	ASE PRINT LEGIBLY OR TYPE ALL II	NFORMATION	
Card Type	: 🗌 Master Card 🗌 Vis	sa 🗌 Discover 🗌	American Express	
Billing Address	:	City:	State:	Zip:
Credit Card Number	:		Exp. Date:	V-Code:
Name On Card	:		Signature:	
	V-Code Location: MasterCarc	d, Visa, Discover = 3-digit code on back,	American Express = 4-digit code	on front
ease note that your si	gnature above signifies your	r acceptance of Hale Northeastern'	's Payment Policy and Hale's	Terms & Conditions of Contract.
		e card holder is authorizing Hale No		
		nce at the close of the show. Char		
		nsite and or any other services that	•	
ny charges made to yo	our credit card by Hale North	neastern, Inc. will appear on your c	redit card statement as a cha	arge from Hale Northeastern, Inc
*** PLEASE E	NSURE THAT YOUR COMPANY	NAME APPEARS ON ALL FORMS AND	ENTER ALL PAGE TOTALS HERE	***
BULK CARPET			\$	
BOOTH FLOO	RING & SPECIAL BACK DRAPE		\$	

BOER CARLET	Ŷ	
BOOTH FLOORING & SPECIAL BACK DRAPE	\$	
DISCOUNTED FURNITURE PACKAGE	\$	
TABLES, PEDESTAL TABLES & TABLE RISERS		\$
CHAIRS & ACCESSORIES		\$
RENTAL DISPLAY		\$
SPECIAL SIGNS & BANNERS		\$
SHIPPING INFORMATION / MATERIAL HANDLING	\$	
(Actual weights will be billed at show close)	SUBTOTAL	\$
	ADD 6.00% SALES TAX	\$
	\$	
NON-TAXABL	E ITEMS	
INSTALLATION & DISMANTLING LABOR & FORKLIFT SERVICE		\$
SIGN HANGING	\$	
	\$	
	GRAND TOTAL	\$
For Electric, Telephone, Booth Cleaning and Plun	nbing services, go to www	.dullesexpo.com

Exempt customers must provide a tax-exempt certificate for the state the show takes place in. Resale certificates will not qualify for sales tax exempt status. Orders can be accepted by mail, fax (716-896-8908) or may be scanned and emailed to csr@haleexpo.com



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Home & Remodeling Show

Dulles Expo Center

January 17-19, 2020

Company Name: _____

Booth No.:

Order Contact:

Cell Phone:

All bulk carpet orders must be received no later than January 8, 2020 to guarantee your order.

Bulk area exhibit carpet will consist of multiple 10' wide carpeting that will be seamed together with double faced carpet tape on all internal seams and will be taped along perimeter edges. When ordered in advance, dye lots of the carpeting will be matched as close as possible. If ordered on show site, matching dye lots of the carpet cannot be guaranteed.

BULK CARPET

Bulk Carpet pricing is for all area carpets 20'x30' and over.

Pre-Order Deadline Date: January 3, 2020. Orders received after January 3, 2020 are Standard Orders.

Carpet	<u>Pre-Order</u> \$1.45/sq. ft.			<u>Standard Order</u> \$3.00/sq. ft.			<u>Total</u>
Calculate Square Feet:		ft.	x	ft.	=	sq. ft. \$	
Bulk Pad	\$0.85/sq. ft.			\$1.00/sq. ft.			
Calculate Square Feet:		ft.	x	ft.	=	sq. ft. \$	
	[[։k ckled gundչ				
						Bulk Carpet Page To	tal:

Orders can be accepted by mail, fax (716-896-8908) or may be scanned and emailed to: csr@haleexpo.com



BOOTH FLOORING & SPECIAL BACK DRAPE Save Time and Money! Pre-Order by Jan. 3rd and receive substantial discounts!

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			ome & Remodeling Dulles Expo Cente January 17-19, 202	Show	
Company Nam	20:				Booth No.(s):
Order Conta	ct:				Phone No.:
Standard Booth	h Carpet (for inline p	oipe & drape exhibit spa	ces)		
Standard inline e	xhibit booth carpet	will be taped on the a	isle sides only. Additiona	l taping can be orde	red below.
Size	Pre-Order Price	Standard Price	Quantity	Total	Please check <u>CARPET</u> color choice
6' x 10'	\$86.00	N/A			_
8' x 10'	\$114.00	N/A			Speckled Blue Black
9' x 10'	\$129.00	\$199.00			Forest Green Gray
9' x 20'	\$269.00	\$389.00			Red Burgundy
9' x 30'	\$399.50	\$599.00			_
9' x 40'	\$515.00	\$635.00			Aisles will be carpeted in BLACK
18' x 20'	\$515.00	\$635.00			
Additional Taping	Total Feet:	X \$.45/ft. =			
	St	andard Booth Carpet &	Add 'I Tape Subtotal:		=
following the show		ased at the Hale Service ry-Duty Plastic to Protec		Tape used for carpet i	installation must be removed immediately
<u>ltem</u> 6' x 10'	<u>Pre-Order Price</u> \$38.00	<u>Standard Price</u> N/A	<u>Quantity</u>	<u>Total</u>	
8' x 10'	\$66.00	N/A			—
9' x 10'	\$81.00	\$99.00			
9' x 20'	\$162.00	\$198.00			_
9' x 30'	\$243.00	\$297.00			—
9' x 40'	\$324.00	\$352.00			
18' x 20'	\$324.00	\$352.00			
Visqueen	Pre-Order Price	Standard Price			
	\$1.05/sg. ft.	\$1.25/sq. ft.			
Calculate co. ft :	ft. x	ft. =			
Calculate sq. ft.:	IL. X		<u> </u>		—
Masking Drape	to Finish Off Exp	Carpet Padding Dsed Back Wall (Sho	& Visqueen Subtotal:		_
Itom	Bro Ordor Prico	Standard Drica	Quantity	Total	
<u>Item</u> 5' of 8'H Drape	Pre-Order Price \$25.00	Standard Price \$25.00	<u>Quantity</u>	<u>Total</u>	
10' of 8'H Drape	\$50.00	\$25.00 \$50.00			_
	\$50.00		sking Drape Subtotal:		—
Special Back Dr	ape (includes bases,	8' posts and crossbars)			_
Please note, 3' high	n or 8' high drape may	be available at show site	in show colors only. If anot	her color is required, it	t must be ordered in advance.
Size	Pre-Order Price	Standard Price	Quantity	Total	Please check <u>DRAPE</u> color choice
3' High Drape	\$7.00 Ln. ft.	\$8.50 Ln. ft.	Ln. ft.		Beige Burgundy Lime Red
8' High Drape	\$10.00 Ln. ft.	\$11.50 Ln. ft.	Ln. ft.		Black Dusty Rose Orange Silver
12' High Drape	\$17.00 Ln. ft.	\$19.50 Ln. ft.	Ln. ft.		Blue Forest Green Peach White
			ack Drape Subtotal:		Brown Gold Purple

Booth Carpet & Special Back Drape Page Total:



DISCOUNTED FURNITURE PACKAGE

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Home & Remodeling Show

Dulles Expo Center

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Company Name:

Booth No.(s):

Phone No.:

Order Contact:

Hale Northeastern offers the following Discounted Furniture Packages at an additional 15% DISCOUNT from our already discounted pre-order prices. These packages are only available if ordered and paid for by the advance deadline date January 3, 2020.

DISCOUNTED FURNITURE PACKAGE

Package Includes	<u>9' x 10'</u> Package	<u>9' x 20'</u> Package
One 6' long x 30" tall table, draped on 3 sides in Black	\$89.25	\$89.25
Two upholstered side chairs, at \$39.10 each	\$78.20	\$78.20
One wastebasket	\$13.60	\$13.60
One 9' x 10' Black carpet	\$129.00	N/A
One 9' x 20' Black carpet	N/A	\$269.00
Total at Pre-Order Price Rate:	<u>\$310.05</u>	<u>\$450.05</u>
Less 15%:	<u>(\$46.51)</u>	<u>(\$67.51)</u>
Total at Discounted Furniture Package Discount Rate:	\$263.54	\$382.54
Total Cost:		

This Package is only offered as a pre-order rental special and will not be offered on site or after the advance order deadline date January 3, 2020. Payment must be received before the advance order deadline date in order to qualify for the Discounted Furniture Package pricing. This package must be purchased as described. Items listed in the package cannot be sold separately or substituted. No exceptions! If additional booth rental items are required, they can be ordered with the enclosed. Please refer to the Furniture Rental Form if ordering after the advance pricing deadline date.

Discounted Furniture Package Page Total _____



TABLES, PEDESTAL TABLES & TABLE RISERS

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January 17-19, 2020

Company Name	2:				Booth No.(s):
Order Contac	t:		Phone No.:		
Draped Display Ta	bles (6' and 8' tables a	re skirted on 3 sides only. To	have 4 th side draped, see	4 th side draping be	low.)
<u>Size</u>	Pre-Order Price	Standard Order Price	Quantity	Total	Please check <u>SKIRT</u> color choice:
4' x 2' x 30" Tall	\$71.40	\$84.00			Black Silver Purple
6' x 2' x 30" Tall	\$89.25	\$105.00			Blue Forest Green Red
8' x 2' x 30" Tall	\$122.19	\$143.75			BurgundyLime GreenTeal
4' x 2' x 42" Tall	\$87.55	\$103.50			Gold Orange White
6' x 2' x 42" Tall	\$105.40	\$124.00			
8' x 2' x 42" Tall	\$132.60	\$156.00			
a th Cide Decision	¢50.50	ć70.00			Item Pictures
4 th Side Draping	\$59.50	\$70.00			_
Table Drape Only	\$59.50	\$70.00	 . <u>_</u>		Tables
		Drape	ed Table Subtotal:		-
Jndraped Display	Tables				THE A
Size	Pre-Order Price	Standard Order Price	Quantity	Total	Draped Table Undraped Table
4' x 2' x 30" Tall	\$28.48	\$33.50	<u> </u>		
6' x 2' x 30" Tall	\$36.98	\$43.50			- Pedestal Tables
8' x 2' x 30" Tall	\$43.99	\$51.75			
4' x 2' x 42" Tall	\$34.85	\$41.50			
4 x 2 x 42 Tall 6' x 2' x 42" Tall	\$34.85 \$41.23	\$48.50			_
		· · ·			_
8' x 2' x 42" Tall	\$51.00	\$60.00			
Vinyl Topper	\$10.00	\$10.00	ed Table Subtotal:		- 30" Tall Pedestal Table 42" Tall Pedestal Table
		Undrap			
able Risers (Drape	d in White)				
Item Description	Pre-Order Price	Standard Order Price	<u>Quantity</u>	<u>Total</u>	
4' x 10" Table Riser	\$30.60	\$36.00			
6' x 10" Table Riser	\$36.98	\$43.50			Spandex Cover (shown in BLUE)
8' x 10" Table Riser	\$45.90	\$54.00			
Jndraped Pedesta	I Tables & Spande		le Risers Subtotal:		—
Item Description	Pre-Order Price	Standard Order Price	Quantity	Total	Please check SPANDEX color choice:
30" Tall Pedestal Table	\$73.10	\$86.00	Quantity	10(a)	$\square Black \square Red (42" only) \square White (42" only)$
42" Tall Pedestal Table	\$82.88	\$97.50			$ \square Blue (42' only) \square White (42' only) \\ \square Blue (42'' only) \square Navy (42'' only) $
42 Tail Pedestal Table Spandex Cover	\$82.88 \$29.75	\$97.50 \$35.00			
Spanuex Cover	722.12	Pedestal Tables & Spand	ex Cover Subtetal		-
		i caestai rabies & spallu			- Table Page Total:



Grid Wall Hook

CHAIRS & ACCESSORIES

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Home & Remodeling Show

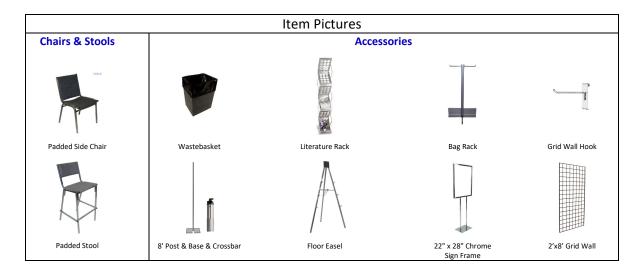
Dulles Expo Center

January 17-19, 2020

Company Name: Booth No.(s): Order Contact: Phone No.: **Chairs & Stools (Grey Fabric)** Item Description **Pre-Order Price Standard Order Price** Quantity Total Padded Side Chair \$39.10 \$46.00 Padded Stool \$48.88 \$57.50 Chairs & Stools Subtotal: **Accessories** Item Description Pre-Order Price **Standard Order Price Quantity** Total Wastebasket \$13.60 \$16.00 \$86.25 Literature Rack: 6 slot \$73.31 Bag Rack \$33.15 \$39.00 8' Post & Base \$16.58 \$19.50 Crossbar \$8.50 \$10.00 Floor Easel \$21.68 \$25.50 22" x 28" Sign Frame \$33.58 \$39.50 2' x 8" Grid Wall \$17.00 \$20.00

\$1.00

Accessories Subtotal:



\$1.00

Chairs & Accessories Page Total: ____



STANDARD BOOTH SIGN 7" X 44" SIGN

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www.haleexpo.com email: csr@haleexpo.com						

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Dulles Expo Center January 17-19, 2020

Company	Name:

Order Contact: _____

Phone No.:

Booth No.(s): _____

PRE-ORDER DATE IS: January 3, 2020

Pre-Order Price: \$25.00 each

Standard Order Price: \$37.50 each

First Line:

Second Line:

Each line may not exceed 26 characters, including spaces. Sign font will be 2" Helvetica, Medium Block.

Other signs may be ordered from the Special Sign Form.

Please enter the total on the Order Summary (Applicable taxes not included)

Orders may be mailed, faxed (716-896-8908) or may be scanned and emailed to csr@haleexpo.com.



Sign Orders received after Jan. 3rd add 50% to the listed Price.

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January 17-19, 2020

Company Name:

Email Address:

Booth No.(s): _____ Contact Name:

SIGNS ARE A TERRIFIC WAY TO GET YOUR MESSAGE OUT!

With our wide selection of fonts, colors, graphics and backing material, we can make a terrific looking sign to meet your specific needs. Hale's Sign and Banner Department also has the ability to add your logo to your order or our in-house graphic artists can work with you to reproduce a logo or create one! Add clipart or specific images to give a more eye-catching look. Proofs will be sent back via email for your review and approval.

All sign prices below include up to two (2) color copies with simple text with no more than twenty-four (24) words on your choice of white backing material.

Logos, graphics, additional background colors, specialized design work, heavy copy or different sizes will be quoted upon request.

EXAMPLES OF STANDARD SIZES

			4' x 8'		
22" x 28"				3' x	4'
Standard Sign Holder Size \$74.20	on Top Double height of Standard Booth Sign		□ \$263.70	\$11	3.30
Copy Color	Orientation	Description	Pre-Order Price	Quantity	<u>Total</u>
Color 1:	Landscape	22" x 28" Sign	\$74.20		
Color 2:	Portrait	22" x 14" Sign	\$58.50		
		14" x 44" Sign	\$74.20		
Material Choice		4' x 8' Sign	\$263.70		
🗌 Foamcore – Foam cent	er with white paper surfaces	3' x 4' Sign	\$113.30		
Coroplast – Corrugated	d plastic – Most durable (Colors available)	Grommets (ea.)	\$2.00		
Poster Board – White p	ooster board / Sign card only	Easel Back	\$2.75		
				Subtotal:	
Please Indicate Sign Copy	Here:	Double Sided	Ado	d 75% to Subtotal:	
				Subtotal 2:	
		Ordered After Ja	in. 3 rd Add 5	50% to Subtotal 2:	
			Specia	al Sign Page Total:	



Banner Orders received after Jan. 3rd add 50% to the listed Price.

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Company Name:

Booth No.(s):

Email Address:

Contact Name:

Your Company Name Goes Here!

All banners come standard with grommets spaced every two feet for easy hanging. If needed, pockets can be created on the top hem and the bottom hem instead of grommets.

Font Color		Orientation	Description	Pre-Order Price	<u>Quantity</u>	<u>Total</u>
Color 1:		Horizontal	2' x 8' Banner	\$144.72		
Color 2:		Vertical	3' x 8' Banner	\$198.28		
			Custom Size	Call For Pricing		
Banner Background	Material Color		Add Logo	Call For Pricing		
🗌 White	Blue	Yellow	Grommets Every 2'	Standard		
🗌 Red	Green		Add'l Grommets (ea.)	\$2.00		
No Grommets or P	Pockets		Background Color Other Than White	\$25.00		
I Want Grommets	5 🗌 I Want F	Pockets			Subtotal:	
Please Indicate Banner Copy Here:			Double Sided	Add 75% to Subtotal:		
					Subtotal 2:	
			Ordered After Jan. 3 rd	Add 50	% to Subtotal 2:	
				Bar	ner Page Total:	

Acceptable File Formats For Artwork

Vectorized Artwork – is the preferred format for artwork containing logos and fonts because it allows for exact reproduction without any loss of quality. These files are commonly produced with programs such as Adobe Illustrator or Corel Draw. Common file extensions for Vectorized artwork are: .eps, .pdf, .ai or .cdr

Rasterized Artwork – is the preferred choice for photo reproduction. Raster images can be resized only with the amount of information contained within the image. Higher resolution images will scale up better than low resolution images. To prevent unsatisfactory results, Hale Northeastern, will not use web images for reproduction on signage. Common file extensions for rasterized images are: .psd, .tif, .jpg (although .eps and .pdf can also contain raster images)

Please note, .eps and .pdf can also contain raster images as well (less preferred).

If you need a quote for specific services or would like to speak with one of our graphic artists, please call us at 800-333-4253 and ask for the Sign Department Files Upload Info: FTP Server: <u>ftp.haleexpo.com</u> User: upload-user Password: upload-to-hale

It's our business to make your business look good!



SIGN & BANNER HANGING

Save Time and Money! Pre-Order by Jan. 3rd and receive substantial discounts!

828 East Ferry Street - Buffalo, NY 14211 Phone: (716) 896-6170 | Fax: (716) 896-8908 | Toll Free: (800) 333-4253 www.haleexpo.com | email: <u>csr@haleexpo.com</u>

Home & Remodeling Show

Dulles Expo Center

January 17-19, 2020

Company Name:

Order Contact:

Booth No. (s):

Phone No.:

SIGN & BANNER HANGING RULES & REGULATIONS

- 1. Suspended signs/banners are allowed in exhibit booths 200 sq. feet or larger.
- 2. The sign/banner must be finished on the back side with no copy, unless your display is 20' x 20' or larger. If it is not finished, the sign/banner will not be hung.
- 3. Please fill in the bottom portion of this form and return it to Hale Northeastern, Inc. to schedule your sign hanging.
- 4. Plan on dropping off your sign/banner at the Dulles Expo Center on Monday, January 13th between the hours of 9 AM and 4 PM. Handwritten signs/banners will not be permitted. No magic marker, grease pencil or other "homemade" signs/banners are permitted. Professionally made signs & banners ONLY will be allowed.

Exhibit Space Size	Maximum Size of Sign/Banner	Hanging Distance from the Ground
10' x 20' = 200 sq. ft.	2' x 8'	10′ from the ground
10' x 30' = 300 sq. ft.	3' x 8'	10′ from the ground
20' x 20' = 400 sq. ft.	4' x 12' Each Side	12′ from the ground
20' x 30' = 600 sq. ft.	4' x 18' Each Side	12′ from the ground
20' x 40' = 800 sq. ft.	4' x 22' Each Side	12' from the ground

Pre-Order Deadline Date: January 3, 2020. Orders received after January 3, 2020 are Standard Orders.

Description of Service	Pre-order Price	Standard Order Price
INSTALLATION AND REMOVAL OF FIRST SIGN	\$275.00	\$350.00
INSTALLATION & REMOVAL OF EACH ADDITIONAL SIGN IN THE SAME BOOTH	\$125.00	\$155.00

Hale Northeastern is responsible for the installation of all signs hung from the ceiling. No exhibitor or I & D company is allowed to hang signs. A sketch of your sign with dimensions and weight must be sent to Hale one week prior to the first day of set up.

Please complete the following information:

Number of feet from floor to top of sign: ft.

 Number of feet in from left side:
 ft.

 Number of feet in from front aisle:
 ft.

Sign Hanging Page Total:

Does your sign require electrical connection?	NO	YES (If YES, please complete the Dulles Expo Center Electrical form.

Signs & Banners will be removed on: January 20, 2020.

Actual installation and removal will be set by Hale, per the availability of the hall and access to area under your booth.



INSTALLATION & DISMANTLING LABOR & FORKLIFT SERVICE

828 East Ferry Street - Buffalo, NY 14211
Phone: (716) 896-6170 Fax: (716) 896-8908 Toll Free: (800) 333-4253
www.haleexpo.com email: csr@haleexpo.com

Home & Remodeling Show

Dulles Expo Center

January 17-19, 2020

Company Name:	Booth No.(s):	
Order Contact:	Phone No.:	

Installation & Dismantling Labor (Please select if labor will be supervised by the onsite show representative or if Hale personnel will supervise the setup)

Straight Time Rate: \$66.25 (M-F 8 AM – 4 PM)

Overtime Rate: \$99.38 (M-F before 8 AM, after 4 PM - Weekends, Holidays)

SUPERVISED BY EXHIBITOR PERSONNEL – Starting time can be guaranteed only in those instances where men are requested to start at 8 AM unless the beginning of the show set-up time is later in the day. We will make every effort to accommodate later starting times; however, it is impossible to gauge the completion of previously-assigned jobs. Exhibitors must sign labor out at the service desk to avoid continuation of charges. Labor will be billed in one (1) hour increments with a minimum of one (1) hour.

	Date of <u>Service</u>	Start Time	No. of <u>Workers</u>		Approx. Hours Per <u>Person</u>		Total Hours		Hourly Rate		Estimated Total Cost
Installation				х		=		@		=	
Installation				х		=		@		=	
Dismantle				Х		=		@		=	
Dismantle				Х		=		@		=	
Onsite Superviso	r Name:						Cell Number:				

Straight Time Rate: \$66.25 (M-F 8 AM – 4 PM) Overtime Rate: \$99.38 (M-F before 8 AM, after 4 PM - Weekends, Holidays) SUPERVISED BY HALE NORTHEASTERN PERSONNEL – Supervision will be provided by Hale Northeastern, Inc. and all pertinent information should be forwarded

with this order, including blueprints, set-up instructions, photographs and shipping information. Labor will be billed in one (1) hour increments with a minimum of one (1) hour. An additional charge of 30% will be added for Hale supervision.

	Date of <u>Service</u>	<u>Start Time</u>	No. of <u>Workers</u>		Approx. Hours Per <u>Person</u>		<u>Total Hours</u>		<u>Hourly Rate</u>		Estimated <u>Total Cost</u>
Installation				X		=		@		=	
Installation				Х		=		@		=	
Dismantle				Х		=		@		=	
Dismantle				Х		=		@		=	

Add 30% For Hale Supervision (Total x 1.3):

Forklift Service (Price includes forklift and operator)

Straight Time Rate: \$136.50 (M-F 8 AM - 4 PM) Overtime Rate: \$204.75 (M-F before 8 AM, after 4 PM - Weekends, Holidays) Check in at the Hale Service Desk before your requested scheduled time. Please note, requested times are projections and Hale Northeastern will make every effort to meet those requested times, but in some circumstances, forklifts may be occupied doing other tasks. Due to liability risks, forklifts may only be operated by authorized and insured Hale Northeastern employees. Forklift Service will be charged with a one (1) hour minimum and then in half (1/2) hour increments thereafter during a single use period.

	Date of		No. of	Approx.		Total Hours				Estimated
	<u>Service</u>	Start Time	<u>Workers</u>	<u>Hours</u>		Per Person		Hourly Rate		Total Cost
Installation				х	=		@		=	
Installation				Х	=		@		=	
Dismantle				Х	=		@		=	
Dismantle				Х	=		@		=	
Diactic Band			•			Shrink W	ran (Per nallet and in	cludad	labor): \$45.00

Plastic Banding (Per pallet and includes labor): \$45.00

Shrink Wrap (Per pallet and includes labor): \$45.00

If Labor must be cancelled, Hale Northeastern, Inc. requires 24-hour notice. A one-hour, per man, no-show charge will be assessed if cancellations are not called in 24 hours prior to the date & time requested.

Installation & Dismantling Labor & Forklift Service Page Total:

PLEASE MAKE SURE EVERY PIECE TO SHIP IS LABELED & EXHIBITOR INFORMATION IS COMPLETE

These labels are provided for your shipping convenience. Place one on each piece to be shipped to ensure proper delivery (please note that one label is for the Advance Warehouse and one is for Direct to Show Site). If more labels are needed, copies are acceptable. Shipments arriving without this information will not be accepted by Hale Northeastern at the Advance Warehouse or on Show Site.

Please do not return label to Hale Northeastern

<u>}</u>	ADVANCE TO WAREHOUSE SEND MATERIALS TO THIS LOCATION IF YOUR SHIPMENT IS SCHEDULED TO ARRIVE BETWEEN: December 30, 2019 – January 13, 2020 (CLOSED JANUARY 1, 2020)	
HT LABEL	SHIP TO: ABF Freight Attn: Home & Remodeling Show 7850 Wellingford Drive Manassas, VA 20109	
FREIGI	SHOW INFORMATION Home & Remodeling Show Dulles Expo Center January 17-19, 2020 Phone#:	





828 East Ferry Street - Buffalo, NY 14211 Phone: (716) 896-6170 | Fax: (716) 896-8908 | Toll Free: (800) 333-4253 www.haleexpo.com | email: <u>csr@haleexpo.com</u>

Home & Remodeling Show

Dulles Expo Center

January 17-19, 2020

Company Name:	Booth No.(s):	
Order Contact:	Phone No.:	

*** SHIPPING / MATERIAL HANDLING NEEDS MUST BE COMMUNICATED IN ADVANCE ***

Shipments arriving at either the Advance Warehouse or Direct to show site without prior notification will not be released until payment is received and an authorized signature from the exhibitor is obtained, regardless of having a credit card on file.

Inbound Shipping & Material Handling

Advance Warehouse Rate For Shipments Arriving	No. of Pieces	Est. Total Weight	Carrier(s)	Minimum Rate 25 lbs. Single Package Minimum or 26 lbs. – 200 lbs. Min. Shipment Rate \$74.75 / hundredweight Min. 200 lbs. Per Shipment	How to Calculate Total Material Handling Charges (Total Weight / 100) x \$74.75
(Dec. 30, 2019 – Jan. 13 2020)				Minimum Charge = \$149.50	Minimum Charge = \$149.50
Direct to Show Site Rate For Shipments Arriving on or After (January 14, 2020) 8am-4pm <u>only</u>				\$68.50 / hundredweight Min. 200 lbs. Per Shipment Minimum Charge = \$137.00	(Total Weight / 100) x \$68.50 Minimum Charge = \$137.00
Small Package Rate Direct to Show Site <u>Only</u> For Single Package 25 lbs. and Under				\$25.00 single package (Single Package Shipments Only) Direct to Show Site Only	\$25.00 Single Package Only Direct to Show Site Only

BILLED WEIGHT is based on incoming weight, whether the above services are used completely or in part. The weight is rounded up to the nearest one hundred pounds (100 lbs.) and is taken from the INBOUND BILL OF LADING and/or the Certified Weight Ticket. Shipments arriving without a specified weight on the Bill of Lading will be assigned an approximate weight by Hale. This weight will prevail. THERE IS A 200 lbs. MINIMUM CHARGE ON ALL SHIPMENTS OVER 25 lbs.

Inbound Advance Warehouse pricing includes:

- Signing and accepting shipment on behalf of exhibitor at Advance Warehouse.
- Loading and transport from Advance Warehouse to Show Site.
- Unloading at Show Site loading dock and delivery to exhibit space.
- Pickup, storage and return of empty shipping containers during the show.
- Transport from exhibit space to loading dock and loading of shipment onto
- Transport from exhibit space to loading dock and loading of shipment onto carrier of choice after the show.

All other inbound pricing includes:

- Signing and accepting shipment on behalf of exhibitor at Show Site.
- Unloading at Show Site loading dock and delivery to exhibit space.
- Pickup, storage and return of empty shipping containers during the show.
 Transport from exhibit space to loading dock and loading of shipment onto
- carrier of choice after the show.

Outbound Shipping & Material Handling Only (If shipping inbound, this is included in pricing above – this section is not applicable)

	No. of Pieces	Est. Total Weight	Carrier(s)	Minimum Rate 25 lbs. Single Package Minimum or 26 lbs. – 200 lbs. Min. Shipment Rate	How to Calculate Total Material Handling Charges
Outbound Regular Rate				\$50.00 / hundredweight Min. 200 lbs. Per Shipment Minimum Charge = \$100.00	(Total Weight / 100) x \$50.00 Minimum Charge = \$100.00
Small Package Rate For Single Packages 25 lbs. or less				\$25.00 / per package (Single Package Shipments Only)	\$25.00 Single Package Only
Uncrated Rate For any Uncrated Machinery or Material Going Outbound				\$84.00/hundredweight Min. 200 lbs. Per Shipment Minimum Charge = \$168.00	(Total Weight) / 100 x \$84.00 Minimum Charge = \$168.00

To ensure proper handling, all outbound shipping Bills of Lading must be turned into the Hale Service Desk whether or not the Official Show Carrier will be used. If the shipment will be going outbound on a carrier other than the Official Show Carrier, exhibitors must make arrangements to have the shipment picked up before **12:00 pm on Monday, January 20, 2020**. To ensure the floor is clear for the next event, shipments not picked up by **12:00 pm, Monday, January 20, 2020** will be force-shipped on the Official Show Carrier. Any charges resulting from a forced shipment will be the responsibility of the exhibitor.

Please note, outbound FedEx or UPS shipments must now be scheduled by the shipping party. There is a charge for FedEx and UPS to pickup outbound shipments from convention and exhibiting facilities. Failure to schedule with FedEx or UPS will result in the shipment being forced onto the Official Show Carrier and will be forwarded to the addressed recipient. Any charges resulting from a forced shipment will be the responsibility of the exhibitor.

Shipping & Material Handling Page Total:



MATERIAL HANDLING LIMITS OF RESPONSIBILITY

828 East Ferry Street - Buffalo, NY 14211 Phone: (716) 896-6170 | Fax: (716) 896-8908 | Toll Free: (800) 333-4253 www.haleexpo.com | email: <u>csr@haleexpo.com</u>

MATERIAL HANDLING LIMITS OF LIABILITY AND RESPONSIBILITY

- 1. Hale Northeastern Inc. shall not be responsible for damage to uncrated materials, materials improperly packed, or concealed damage.
- 2. Hale Northeastern Inc. shall not be responsible for loss, damage, theft, or disappearance of exhibitor's materials after same have been delivered to exhibitor's booth and left unattended.
- 3. Shipments received without receipts, freight bills, or specified unit counts on receipts or freight bills (i.e., one lot, 800 cu. ft., etc.), such as UPS or van lines will be delivered to the exhibitor's booth without guarantee of piece count or condition. No liability will be assumed by Hale Northeastern for such shipments.
- 4. Hale shall not be responsible for loss, damage, theft or disappearance of materials before they are picked up from exhibitor's booth for re-loading after the show. Bills of lading covering outgoing shipments, which are furnished to Hale by exhibitors, will be checked at time of actual pickup from booth and corrections made where discrepancies occur.
- 5. Hale shall not be responsible for any loss, damage, or delay due to fire, acts of God, strikes, lockouts or work stoppages of any kind, or to any cause beyond its control. Hale's liability shall be limited to the physical loss or damage to the specific article which is lost or damaged, and in any event Hale's maximum liability shall be limited to \$.30 per pound per article with maximum liability of \$50.00 per item and \$1000.00 per shipment, whichever is less.
- 6. Hale shall not be liable to any extent whatsoever for any actual, potential, or assumed loss of profits or revenues, or for any collateral costs, which may result from any loss or damage to an exhibitor's materials which may make it impossible or impractical to exhibit same.
- 7. The consignment or delivery of a shipment to Hale by an exhibitor, or by any shipper to or on behalf of the exhibitor, shall be construed as an acceptance by such exhibitor (and/or other shipper) of the terms and conditions set forth in this bulletin.
- 8. Hale shall not be responsible for theft or damage while empty crates are in storage.
- 9. Material left behind without orders at the Material Handling Desk may be classified as abandoned. The Material Handling Contractor shall not be responsible for same. We are not responsible for any delay of rush shipments. We will expedite such rush shipments to the best of our ability, but will not assume any financial responsibility for shipments which do not arrive at their destination at a dated time.
- 10. EXHIBITORS ARE URGED TO CARRY ALL-RISK INSURANCE covering your materials against damage, loss and all other hazards from the time shipments are made prior to the show until shipments are received back after the show. This can generally be done by adding "riders" to existing insurance policies, often at no additional cost. It is understood that Hale Northeastern Inc. is not an insurer, that insurance, if any, shall be obtained by the exhibitor and the amounts payable to Hale Northeastern are based on the value of the material handling services and the scope of Hale Northeastern liability as set forth above.
 - Please be sure that your insurance coverage is effective from the time your equipment leaves its point of origin until its return to its final destination after the show. Your public liability insurance should be in effect and adequate to protect you against any claims arising out of the operation of your exhibit. <u>Hale Northeastern Inc. policies DO NOT include</u> any coverage for individual exhibitors and cannot be held liable, under any circumstances, for any loss or damage of any kind. We will, however, take every precaution possible to protect your shipment prior to your representative's arrival.

PAYMENT POLICY & SHIPMENTS

- Hale Northeastern must have a valid credit card on file before freight will be delivered to your booth. Collect shipments will not be accepted. Please complete the credit card authorization provided in this kit. Shipping / Material Handling charges will be incurred at the close of the show.
- All shipments must adhere to the arrival dates listed. Shipments arriving prior to move-in time must be consigned to the advance shipping warehouse. The exhibit facility has no
 provision for accepting or handling freight prior to the scheduled move-in date.
- We cannot guarantee shipment arrival times. Please be sure to request that your carrier delivers your total shipment at one time.
- BILLED WEIGHT is based on incoming weight, whether the above services are used completely or in part. The weight is rounded up to the nearest one hundred pounds (100 lbs.) and is
 taken from the INBOUND BILL OF LADING and/or the Certified Weight Ticket. Shipments arriving without a specified weight on the Bill of Lading will be assigned an approximate
 weight by Hale. This weight will prevail. THERE IS A 200 lbs. MINIMUM CHARGE ON ALL SHIPMENTS OVER 25 lbs.

ORDER FOR MATERIAL HANDLING SERVICES

We hereby authorize Hale Northeastern Inc. to handle our shipment(s) in accordance with the information set forth above in the "Limits of Liability" section of this form, and we further agree to the following:

- A. We agree to the "limitations of Hale's Liability and Responsibility" as set forth above.
- B. We agree that Hale's liability shall be limited to any loss or damage which results solely from Hale's negligence in the actual physical handling of the items comprising our shipment(s), and not for any other type of loss or damage.
- C. With particular reference to subparagraphs A and B of the above, we agree, in connection with the receipt, handling, storage, and re-loading of our materials at the convention site (as distinct from Hale's warehouse), that Hale will provide its services as our agent, and not as Bailee or shipper. If any employee of Hale shall sign a delivery receipt, bill of lading, or other documents, we agree that Hale will do so as our agent, and we accept the responsibility therefore.
 - Relative to outgoing shipments after the show, we recognize that there will be a lapse of time between the completion of packing and the actual pickup of our materials from our booth for loading into a carrier, and that during such time our shipment will be left unattended in our booth. We agree that Hale shall not be responsible for any loss or damage during such period, and we authorize Hale to adjust the quantities of items on any bill of lading left by us with Hale to conform to the actual count of such items in the booth at the time of pickup.
- D. Freight handling charges are the responsibility of the exhibitor to whom shipments have been consigned. Also, charges for loading out freight shipments are the responsibility of the exhibitor from whose booth shipments are made. Exhibitors may not assign this responsibility to suppliers or customers.
- E. We agree, in the event of a dispute with Hale relative to any loss or damage to any of our materials or equipment, that we will not withhold payment of any amount due to Hale for drayage or any other services provided by Hale as an offset against the amount of the alleged loss or damage. Instead, we agree to pay Hale within 30 days from the close of the show for all such charges, and we further agree that any claim we may have against Hale shall be pursued independently by us as a completely separate transaction to be resolved on its own merits.

Show Name:	Home & Remodeling Show 2020	Company Name:	
Print Name:		Booth No.(s):	
Signature:		Date:	

I have read and understand the material handling rate sheet as well as the material handling limits of liability as stated on the enclosed sheets.

THIS AUTHORIZATION MUST BE SIGNED AND RETURNED TO HALE NORTHEASTERN BEFORE FREIGHT SHIPMENTS CAN BE HANDLED:

Return form by mail, fax (716-896-8908) or scan the completed document and email to csr@haleexpo.com



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Close of Show Guidelines

The Hale Northeastern Service Desk will re-open approximately one (1) hour prior to show close to assist you with Outbound questions. The Hale Northeastern Service Desk will be in the same location as it was at set-up.

Exhibitors are asked not to place any items on the aisle carpet once the show closes until the carpet is rolled out of the aisle. The aisle carpet will be rolled up immediately upon notice from Show Management that the show is officially closed or when the general announcement has been made. The Hale staff will have the carpet rolled in about (1) hour IF all exhibitors assist by keeping the aisles clear of their booth items.

No storage items (boxes or crates, etc.) will be returned to exhibitors until the aisle carpet is rolled. Hale's priority is to roll the carpet immediately upon show-closing. No forklifts will be used until aisle carpet is rolled. You may schedule forklift service by stopping at the Hale Service Desk. No exit doors / roll-up doors will be opened until aisle carpet is rolled.



To ensure proper handling, all outbound shipping Bills of Lading must be turned into the Hale Service Desk whether or not the Official Show Carrier will be used. If the shipment will be going outbound on a carrier other than the Official Show Carrier, exhibitors must make arrangements to have the shipment picked up before **12 PM Monday**, January **20**, **2020**. To ensure the floor is clear for the next event, shipments not picked up by **12 PM Monday**, January **20**, **2020** will be forced shipped on the Official Show Carrier. Any charges resulting from a forced shipment will be the responsibility of the exhibitor.

Please note, outbound FedEx or UPS shipments must now be scheduled by the shipping party. There is a charge for FedEx and UPS to pick-up outbound shipments from convention and exhibiting facilities. Failure to schedule with FedEx or UPS will result in the shipment being forced onto the Official Show Carrier and will be forwarded to the addressed recipient. Any charges resulting from a forced shipment will be the responsibility of the exhibitor.

UPS Shipments: UPS has very specific rules for shipping. <u>If you must use UPS, please be sure you have current, OFFICIAL</u> <u>UPS Labels affixed to your shipment.</u> Also, UPS does not allow us to call in a pick-up for you. <u>It is critical that you, as the</u> <u>UPS account holder, call UPS THE DAY BEFORE materials are supposed to be picked up from the show floor.</u>

FEDEX: 1-800-GO-FEDEX UPS: 1-800-742-5877

ABF Freight offers substantial Show Carrier Discounts when selecting them as your freight carrier. For information and shipping arrangements, ABF can be contacted at 800-654-7019.

Here is the address your carrier needs to pick up your freight.

Dulles Expo Center 4320 Chantilly Shopping Center Chantilly, VA 20151

ALL ITEMS MUST BE CLEARED FROM THE SHOW FLOOR BY THE PUBLISHED DISMANTLE DATES AND TIMES. AFTER THAT TIME, THEY ARE SUBJECT TO DISPOSAL AS ABANDONED ITEMS. NO ITEMS ARE TO BE LEFT FOR PICK UP AT A LATER TIME.