

Subject: Winnipeg Home + Garden Show Social Media Cheat Sheet

Hi!

Thank you so much for being a part of the 2022 [Winnipeg Home + Garden Show](#)! We'd love for you to get in on the action and share details about the Show on your social media tagging [@wpghomeshows](#) and using the hashtag #WHGS22.

To keep our message clear and consistent, we're sharing this social media cheat sheet with you to assist with any content and messaging you may be sharing prior to and over the course of the Show. Below, you'll find a few key details and talking points about the Show that you may want to reference and include in any of the posts that you'll share with your followers and audience. We've also provided some sharing guidelines for you throughout the course of the Show to gain maximum exposure.

WINNIPEG HOME + GARDEN SHOW SOCIAL MEDIA SHARING GUIDELINES

Frequency

We would be thrilled if you can commit to posting on Instagram stories 1–2 times per day from April 7-10, including anything going on at your booth or throughout the Show! Please be sure to include our handle [@wpghomeshows](#) and hashtag #WHGS22. We'll be able to share your stories on our account to ensure maximum exposure. If you're in need of images before the Show starts, here is a [folder of images](#) for your use.

Please feel free to post on Instagram and Twitter as well and be sure to mention @wpghomeshows. Please let me know if you have any questions! Happy sharing!

Twitter: [@WPGHomeShows](#) #WHGS22

Instagram: [@wpghomeshows](#) #WHGS22

Web: [winnipeghomeandgardenshow.com](#)

Facebook: [facebook.com/WinnipegHomeShows](#)

Key Messages

Avoid the Guesswork. Meet the Experts. Bring your ideas to life with trusted experts at the Winnipeg Home + Garden Show, April 7 - 10, 2022 at the RBC Convention Centre. Don't miss HGTV Canada's celebrity contractor Bryan Baeumler, plus discover the latest home trends and get practical advice from hundreds of experts. From kitchens and baths to flooring and landscaping, find great deals, new ideas, and inspiration for all your home and garden projects. *Visit [winnipeghomeandgardenshow.com](#) for more details.*

Key Talent + Speakers

- [HGTV Canada](#)'s celebrity contractor Bryan Baeumler
- Al Keith of [TENTEN Kitchens](#)
- Cathy Shaluk of [Shaluk's Garden Solutions](#)
- Dorothy Dobbie & Councilor Janice Lukes of [Manitoba Gardener](#)
- Peter Squire + Panel of the [Winnipeg Regional Real Estate Board](#)
- Heather Barnes of [Our Barnes Yard](#)

Show Dates & Hours

Thursday, April 7th Noon – 9:00 pm (Gardening Day presented by Canada's Local Gardener)
Friday, April 8th Noon – 9:00 pm
Saturday, April 9th 10:00 am – 9:00 pm
Sunday, April 10th 10:00 am – 6:00 pm

Show Venue & Location

RBC Convention Centre
375 York Avenue
Winnipeg, MB R3C 3J3

Admission

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| Adults (13+): | \$13.00 |
| Adults (13+): ONLINE | \$11.00 |
| Seniors (60+): | \$10.00 |
| Seniors (60+): ONLINE | \$8.00 |
| Adult (13+): Half Day (admission after 4pm) | \$6.50 |
| Children 12 and under: | FREE |

Buy tickets early & online at winnipeghomeandgardenshow.com