

Subject: Winnipeg Renovation Show Social Media Cheat Sheet

Hi!

Thank you so much for being a part of the 2022 Winnipeg Renovation Show! We'd love for you to get in on the action and share details about the [Winnipeg Renovation Show](#) on your social media tagging [@wpghomeshows](#) and using the hashtag #WRS22.

To keep our message clear and consistent, we're sharing this social media cheat sheet with you to assist with any content and messaging you may be sharing prior to and over the course of the show. Below, you'll find a few key details and talking points about the show that you may want to reference and include in any of the posts that you'll share with your followers and audience. We've also provided some sharing guidelines for you throughout the course of the show to gain maximum exposure.

## WINNIPEG RENOVATION SHOW SOCIAL MEDIA SHARING GUIDELINES

### *Frequency*

We would be thrilled if you can commit to posting on Instagram stories 1–2 times per day from January 14-16, including anything going on at your booth or throughout the Show! Please be sure to include our handle [@wpghomeshows](#) and hashtag #WRS22. We'll be able to share your stories on our account to ensure maximum exposure. If you're in need of images before the Show starts, here is a [folder of images](#) for your use.

Please feel free to post on Instagram and Twitter as well and be sure to mention @wpghomeshows. Please let me know if you have any questions! Happy sharing!

Twitter: [@WPGHomeShows](#) #WRS22

Instagram: [@wpghomeshows](#) #WRS22

Web: [winnipegrenovationshow.com](#)

Facebook: [facebook.com/WinnipegHomeShows](#)

### *Key Messages*

Your Project. Our Experts. Bring them together at the Winnipeg Renovation Show, returning to the RBC Convention Centre January 14-16, 2022. From award-winning host Todd Talbot from HGTV Canada's Love It or List It Vancouver and local guest speakers to hundreds of home improvement companies to choose from, we have everything you need to make your home goals happen. Buy tickets early & online at [www.winnipegrenovationshow.com](#).

### *Key Talent + Speakers*

- HGTV Canada star Todd Talbot
- Angie Kendel of [KAT Reno](#)
- Winnipeg-based renovator, Curtis Breslaw of [All Canadian Renovations](#)
- Al Keith of [TENTEN Kitchens](#)
- Local blogger and content creator, Stef Zielke of [1000 Miles From Nowhere](#)

#### Show Dates & Hours

Friday, January 14<sup>th</sup> Noon – 9:00 pm  
Saturday, January 15<sup>th</sup> 10:00 am – 9:00 pm  
Sunday, January 16<sup>th</sup> 10:00 am – 6:00 pm

#### Show Venue & Location

RBC Convention Centre  
375 York Avenue  
Winnipeg, MB R3C 3J3

#### Admission

Adult Box Office (13+):	\$13.00
Adult Online (13+):	\$11.00
Senior Box Office (60+):	\$10.00
Senior Online (60+):	\$8.00
Half Day (entry after 4PM)	\$6.50
Children 12 and under:	FREE

Buy tickets early & online at [www.winnipegrenovationshow.com](http://www.winnipegrenovationshow.com)