



SIGN & BANNER HANGING
 Save Time and Money! Pre-Order by Jan. 7th
 and receive substantial discounts!

828 East Ferry Street - Buffalo, NY 14211
 Phone: (716) 896-6170 | Fax: (716) 896-8908 | Toll Free: (800) 333-4253
www.haleexpo.com | email: csr@haleexpo.com

Home & Remodeling Show

Dulles Expo Center
 January 21-23, 2022

Company Name: _____

Booth No. (s): _____

Order Contact: _____

Phone No.: _____

SIGN & BANNER HANGING RULES & REGULATIONS

1. Suspended signs/banners are allowed in exhibit booths 200 sq. feet or larger.
2. The sign/banner must be finished on the back side with no copy, unless your display is 20' x 20' or larger. If it is not finished, the sign/banner will not be hung.
3. Please fill in the bottom portion of this form and return it to Hale Northeastern, Inc. to schedule your sign hanging.
4. Plan on dropping off your sign/banner at the Dulles Expo Center on Monday, January 17th between the hours of 9 AM and 4 PM. **Handwritten signs/banners will not be permitted. No magic marker, grease pencil or other "homemade" signs/banners are permitted. Professionally made signs & banners ONLY will be allowed.**

Exhibit Space Size	Maximum Size of Sign/Banner	Hanging Distance from the Ground
10' x 20' = 200 sq. ft.	2' x 8'	10' from the ground
10' x 30' = 300 sq. ft.	3' x 8'	10' from the ground
20' x 20' = 400 sq. ft.	4' x 12' Each Side	12' from the ground
20' x 30' = 600 sq. ft.	4' x 18' Each Side	12' from the ground
20' x 40' = 800 sq. ft.	4' x 22' Each Side	12' from the ground

Pre-Order Deadline Date: January 7, 2022. Orders received after January 7, 2022 are Standard Orders.

Description of Service	Pre-order Price	Standard Order Price
INSTALLATION AND REMOVAL OF FIRST SIGN	\$275.00	\$350.00
INSTALLATION & REMOVAL OF EACH ADDITIONAL SIGN IN THE SAME BOOTH	\$125.00	\$155.00

Hale Northeastern is responsible for the installation of all signs hung from the ceiling. No exhibitor or I & D company is allowed to hang signs. A sketch of your sign with dimensions and weight must be sent to Hale one week prior to the first day of set up.

Please complete the following information:

Number of feet from floor to top of sign: _____ ft.

Number of feet in from left side: _____ ft.

Number of feet in from front aisle: _____ ft.

Sign Hanging Page Total: _____

Does your sign require electrical connection? NO YES (If YES, please complete the Dulles Expo Center Electrical form.)

Signs & Banners will be removed on: January 24, 2022.

Actual installation and removal will be set by Hale, per the availability of the hall and access to area under your booth.