



OTTAWA **HOME**
& garden
SHOW

Presented by **RE/MAX**

EY CENTRE
MARCH 23 – 26

Over 27,800 buyers are looking for help with their home projects.

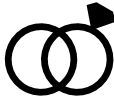
GROW YOUR BUSINESS AT THE OTTAWA HOME AND GARDEN SHOW


Join us at the 42nd edition of the Ottawa Home & Garden Show from March 23-26, 2023 at the EY Center. Our show features high profile exhibitors and industry personalities sharing the latest trends to keep consumers informed and ready to move ahead with their home improvement projects. Partner with the leading producer of home and garden show events in North America. We know what works; put our experience to work for you!


EXHIBITOR PRODUCT CATEGORIES INCLUDE:

- Appliances
- Construction & Renovation
- Financial & Mortgage Agents
- Garage & Automotive
- Garden & Outdoors & Landscaping
- Gutters & Roofing
- Heating & Air Conditioning
- Home Décor, Art, Design & Furnishings
- Home Entertainment & Electronics
- Kitchen & Bath
- Recreation & Fitness
- Utility Companies
- Windows, Window Coverings & Doors

WE ATTRACT A MORE QUALIFIED AUDIENCE:

73% 
attended with spouse
(meet both decision
makers)

78% 
of attendees have
a project in mind

More than 71% 
of attendees have a
renovation budget of
up to \$50,000

*Source: 2022 Marketplace Events Attendee Survey

MORE THAN JUST A BOOTH

- Standard pipe & drape
- Exhibitor badges
- Complimentary admission passes
- Listing in official Show Guide
- Exhibitor Kit for pre-show planning
- 24-hour security
- Online exhibitor listing (your own web page!)
- Sponsorship opportunities
- Promotional opportunities with major media partners
- Research/data collection
- Material handling including forklift services and storage



EXHIBITOR SNAPSHOT

The results speak for themselves! Exhibitors shared their experience in the post-show survey from the 2022 Home + Garden show. Here's what was reported:

- **96%** stated their overall satisfaction with the show was “excellent”, “very good”, or “good”
- **96%** will “definitely” or “likely” exhibit at the show again
- **96%** will “definitely” recommend or are “likely to” recommend the show to other potential exhibitors
- The main reasons exhibitors participated in the show was to Create brand awareness (**100%**) and to Generate sales leads (**81%**)

SHOW HOURS

Thursday March 23 rd	noon–9pm
Friday March 24 th	noon–9pm
Saturday March 25 th	10am–7pm
Sunday March 26 th	10am–5pm

BOOTH RATES

- Regular Booth Space **\$22.00** per/sq.ft
- Main Aisle Booth Space **\$23.75** per/sq.ft
- \$215** Open Corner Premium
- \$99** Interactive Exhibitor Listing (Mandatory)

All rates subject to 13% GST

BOOK YOUR SPACE TODAY!

GROW YOUR BUSINESS AT THE OTTAWA HOME & GARDEN SHOW!

GORDON COX
Sales Manager
Companies A-L
613.667.0509 ext.235
gcox@expomediainc.com

CHRISTOPHER CIGOS
Senior Sales Consultant
Companies M – Z
613.667.0509 ext.233
ccigos@expomediainc.com