



May 7-9, 2021  
Cabarrus Arena – Concord, NC

## **New Product Spotlight Submission**

The New Products Spotlights will be a collection of new products and/or innovative products from exhibitors of the show. New Product Spotlights will be featured on the show website, pitched to media and possibly highlighted in select advertising. If your company has a cool and/or new product, this is a great way to generate added exposure for your business.

**Company** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Email:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Your Product** \_\_\_\_\_

**What makes your product special?** \_\_\_\_\_

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**How can your product be displayed within the New Products Showcase?** \_\_\_\_\_

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If available, please include picture with your submission.

Please send questions and New Products Showcase submission to:

Bruce Evans, Show Manager

[bruce@beddheadmedia.com](mailto:bruce@beddheadmedia.com)

Phone: 612.209.4593

Submissions will be reviewed for consideration and exhibitor will be contacted if approved.