



March 4-6, 2022  
Richmond Raceway Complex

### **New Product Spotlight Submission**

The New Products Spotlight will highlight and promote new and/or innovative products from exhibitors of the show. The New Product Spotlights will be promoted at the show, on show website and pitched to media. If your company has a cool and/or new product, this is a great way to generate added exposure for your business.

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Your Product \_\_\_\_\_

What makes your product special? \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

How can your product be displayed within the New Products Showcase?

\_\_\_\_\_  
\_\_\_\_\_

If available, please include picture with your submission.

Please send questions and New Products Showcase submission to:

Bruce Evans, Show Manager  
bruce@beddheadmedia.com  
Phone: 612.209.4593

Submissions will be reviewed for consideration and exhibitor will be contacted if approved.