

Arizona Wedding Show | COVID-19 Protocols – current as of April 21, 2021:

1. BOOTH LOCATION & SPACING:

The Phoenix Convention Center requires that booths have adequate distance between, in front of and behind one another. To meet this requirement, we have created a new floor plan. Your booth location will be different for this show. This is a temporary situation while we get through the pandemic. **You will have the chance to book your usual booth if you choose to renew for the 2022 show.** Your booth location has been provided to you in an email. Please note that we are not able to accommodate booth changes currently. If you have any questions about your booth location, please reach out to our team. All booths will have 8' black drape on three sides unless you are located on a corner. As in the past, each exhibiting company will receive one skirted table and the appropriate number of chairs.

2. # OF STAFF:

The maximum number of exhibitors permitted to work a booth is based on booth size:

- 100 square feet – 1 staff
- 200–399 square feet – 2 staff
- 400–599 square feet – 3 staff
- 600+sf – 4 staff

3. OCCUPANCY:

Entry to the Arizona Wedding Show will be by timed entry with generous occupancy restrictions in place.

4. PHYSICAL DISTANCING:

All aisles must be 20' wide with two-way traffic flow. Arrows will be placed on the floor to show the direction of each aisle which will have two-way traffic. Avoid physical contact including handshakes, high fives, embraces, etc. Practice physical distancing of at least 6 feet.

5. HEALTH SCREENING:

Each exhibitor must participate in a daily individual health-screening questionnaire. If you're feeling ill or have a temperature of 100.4 or above, you must stay home and have another employee work the Show in your place. If you suspect you have been in contact with someone who has tested positive for COVID-19 or someone who has exhibited symptoms of COVID-19 within 21 days of the Home Show, you **MUST** have another employee work the show in your place.

6. MASK MANDATE:

Mask will be mandatory as per the requirements of the City of Phoenix and the Phoenix Convention Center. The number one issue we have experienced at the five shows we have run since March 1 of this year, is attendees complaining about exhibitors they do not feel comfortable approaching because those exhibitors are not wearing masks. The mask policy will be enforced. To protect your investment and reduce the possibility of negative comments on social media, we ask that you send someone to work the show who is comfortable wearing a mask for the duration of the show.

7. HAND SANITIZATION:

Wash hands frequently with soap and water for at least 20 seconds or use 60% alcohol based hand sanitizer often. Always sneeze &/or cough into a tissue and immediately throw the tissue into the trash. Consider wearing gloves. Hand sanitizer stations will be provided throughout the show. We recommend that each exhibitor also have hand sanitizer available in their booth. Wipe down and sanitize all samples, products, writing devices, tablets, and merchandise after every use.

8. HANDOUTS/MARKETING MATERIAL:

Handouts and printed material will be allowed but the requirement is that the items not be handed directly to the attendee. Please have them available for pick up only on a table or stand. If possible, limit the amount of touch points. **Remember that you will receive the contact information for each bride who attends after the event.** Be creative and come up with ways for our brides to remember you!

- Have a tabletop sign made with all your contact information and ask them to snap a picture of it so you'll be stored in their phone.
- Let brides earn a discount or enter to win a prize when they follow you on social media, give you their contact info or post a pic from the show and tag your company

9. SELLING PRODUCTS:

If you are directly selling products at the show, it must be a cashless sale.