

## **About The BC Home + Garden Show**

The BC Home + Garden Show returns with hundreds of professionals all under one roof and appearances from celebrities, including Canada's favourite handyman Bryan Baeumler from HGTV Canada's Island of Bryan. Whether you're looking to do a full home renovation, preparing your budding garden for summer, getting inspiration in the kitchen or simply wanting to redecorate your indoor or outdoor space, experts will be there to help you take your ideas to the next level. Stop by to explore this season's top trends in renovating, cooking, gardening and more.

Four days only – March 16-19, 2023 - at BC Place Stadium. Buy tickets online at bchomeandgardenshow.com

## **Tips for Sharing**

- Instagram and Facebook Stories: Share behind-the-scenes video content and photos, special offers, or features available at your booth.
- Instagram Reels: Record fun and engaging clips of your booth, highlighting the Show weekend or featuring your team.
- Facebook + Twitter: Let your audiences know where you'll be at the Show, share photos and links to purchase tickets.
- TikTok: Record fun and engaging clips of your booth, highlighting your involvement in the Show or featuring your team. While we don't have a TikTok account you can mention the 'BC Home and Garden Show.'
- Tag the Show accounts and use the Show hashtag (see below), use geolocations (BC Place), add hashtags to your posts and utilize features in the apps ie. trending songs, Instagram story stickers etc.
- Share Instagram stories throughout each day of the Show and share 1-3 posts / Reels daily, as needed.

## **#VancouverHomeShows**





