

Hello!

Thank you so much for being a part of the 2021 Vancouver Fall Home Show! We'd love for you to get in on the action and share details about the [Vancouver Fall Home Show](#) on your social media tagging [@vanhomeshows](#) and using the hashtags #VFHS21.

To keep our message clear and consistent, we're sharing this social media cheat sheet with you to assist with any content and messaging you may be sharing prior to and over the course of the show. Below, you'll find a few key details and talking points about the show that you may want to reference and include in any of the posts that you'll share with your followers and audience. We've also provided some sharing guidelines for you throughout the course of the show to gain maximum exposure.

## VANCOUVER FALL HOME SHOW SOCIAL MEDIA SHARING GUIDELINES

### *Frequency*

We would be thrilled if you can commit to posting on Instagram stories 1–2 times per day from October 14-17, including anything going on at your booth or throughout the Show! Please be sure to include our handle [@vanhomeshows](#) and hashtag #VFHS21. We'll be able to share your stories on our account to ensure maximum exposure. If you're in need of images before the Show starts, here is a [folder](#) of images for your use.

Please feel free to post on Instagram and Twitter as well and be sure to mention [@vanhomeshows](#). Please let me know if you have any questions! Happy sharing!

Twitter: [@VanHomeShows](#) #VFHS21

Instagram: [@vanhomeshows](#) #VFHS21

Web: [vancouverfallhomeshow.com](#)

Facebook: [facebook.com/VancouverHomeShows/](#)

### *Key Messages*

Real home advice from trusted home experts. The Vancouver Fall Home Show returns! After a one-year hiatus the Lower Mainland's annual home renovation Show is back for its 39th year, bringing together hundreds of local experts all under one roof. With many homes in dire need of a face lift - whether it's a full renovation or a simple refresh find all the answers right here. Learn how to keep your furniture out of the landfill with IKEA, find seasonal table decor inspiration to get Set for the Season with Q Living and

breathe new life into your home with Take It or Leaf It, by Plantsome. Find great deals, new ideas and inspiration at every turn for four days only – October 14-17, 2021 – at the Vancouver Convention Centre - West.

#### Show Dates & Hours

Thursday, October 14th	4:00PM – 9:00PM
Friday, October 15th	Noon – 9:00PM
Saturday, October 16th	10:00AM – 9:00PM
Sunday, October 17th	10:00AM – 6:00PM

#### Show Venue & Location

Vancouver Convention Centre - West  
1055 Canada Place, Vancouver, BC  
V6C 3T4

#### ADMISSION:

Early Bird Price (before October 8<sup>th</sup>) \$12.00  
Regular Adult Price (13+) \$16.00  
Seniors (60+) \$11.00  
Adult & Senior Tickets half off any day after 4pm \$8.00  
Children 12 years & under FREE

There is no onsite Box Office. All tickets must be purchased online at [www.vancouverfallhomeshow.com](http://www.vancouverfallhomeshow.com)