



Canada Border  
Services Agency

Agence des services  
frontaliers du Canada

Canada Border Services Agency  
International Events and Convention Services Program  
Box 178  
Carievale, SK S0C 0S0

June 5, 2023

**File #CAL\_2023\_13614**  
**Border to Show On-site or Off-site Authorized**

Marketplace Events LLC  
PO Box 70060 Rimrock Plaza Po  
Toronto, ON M3J 0H3

Dear Shannon Novak:

In response to your correspondence dated May 15, 2023; the Canada Border Services Agency (CBSA) - International Events and Convention Services Program (IECSP) officially recognizes the following event:

**Calgary Home Show**  
**September 29 - October 1, 2023**  
**BMO Centre**  
**Calgary, Alberta**

The information provided to the CBSA states there will be approximately 17,000 attendees to which 1% are foreign to Canada and that the event is open to the general public with sales.

We are pleased to inform you that the **Border to Show on-site or off-site service**, as outlined in the CBSA Departmental memorandum D8-1-2, ([www.cbsa-asfc.gc.ca/publications/dm-md/d8/d8-1-2-eng.pdf](http://www.cbsa-asfc.gc.ca/publications/dm-md/d8/d8-1-2-eng.pdf)) has been granted for this event. Although your request for “**Border to Show**” is approved, it is your responsibility to confirm arrangements with our Calgary office. **Please contact a Commercial Superintendent at 403-292-6900 to make the necessary arrangements.** Also note, that as per D-Memorandum 8-1-2, paragraph 125, “**special service charge fees may apply**” when using border to show services.

As outlined in your correspondence, this event is expecting approximately 2 foreign exhibitors who are importing display booths, computers and printed advertising materials for use at the event.

It should be noted that, non-Canadian exhibitors may import display items and exhibit booths temporarily as outlined in the provisions of tariff classification **9993.00.00.00** duty free, on the condition that the goods will be exported from Canada upon the completion of the event.

Goods imported for sale are not eligible under tariff No. 9993.00.00.00. These goods must be accounted for at time of release on a [Form B3](#), *Canada Customs Coding Form*. Commercial release processing is fully explained in Customs Memorandum [D17-1-5](#).

Goods imported as “giveaways” must be accounted for at time of release on a [Form B3](#), *Canada Customs Coding Form* with all applicable duties and/or taxes collected at the time of importation.

Under certain circumstances, the CBSA will require a security deposit on goods temporarily imported to Canada. These goods are normally documented on the Temporary Admission Permit ([Form E29B](#)).

**Canada**

At the time of exportation, goods granted temporary admission on a Form E29B or Carnet must be presented along with importer's/owner's copies of the appropriate documentation to CBSA for verification and certification. This presentation may occur at a CBSA office inland or at the port of export, depending on the circumstances involved and is necessary for you to receive a refund of any securities posted. Please note that the refund is not immediate.

Cross Connect Customs & Event Logistics has been designated as the official customs broker for this event. If you have any questions regarding importing meeting materials into Canada or if you wish to inquire as to the brokerage services provided, please contact Remy Perrot at 604-505-5717.

**For your awareness, to the further spread of coronavirus in Canada, please review the following link carefully: <https://travel.gc.ca/travel-covid>**

CBSA requires everyone seeking admission into Canada to properly declare themselves to CBSA by providing accurate identification. CBSA will accept a valid passport as proof of citizenship.

Persons who have been convicted of any criminal offences may be inadmissible to Canada. For more information please visit: [www.canada.ca/en/immigration-refugees-citizenship/services/immigrate-canada/inadmissibility.html](http://www.canada.ca/en/immigration-refugees-citizenship/services/immigrate-canada/inadmissibility.html)

If you are an event coordinator and you have attendees from visa-requiring countries ([www.cic.gc.ca/english/visit/visas.asp](http://www.cic.gc.ca/english/visit/visas.asp)), please contact the Special Events Unit of Immigration, Refugees and Citizenship Canada (IRCC) at [special.events@cic.gc.ca](mailto:special.events@cic.gc.ca) with the specifics of your event. They will assess the visa requirements of your event.

Visa-exempt foreign nationals, **excluding U.S. citizens**, now require an Electronic Travel Authorization (eTA) to fly to or transit through Canada. For more information please visit: [www.canada.ca/en/immigration-refugees-citizenship/services/visit-canada/eta/apply.html](http://www.canada.ca/en/immigration-refugees-citizenship/services/visit-canada/eta/apply.html)

Foreign nationals may engage in exhibiting, selling or displaying goods without a work permit provided they are not selling to the general public. Direct sales to the general public require a work permit. For more information please visit: [www.canada.ca/en/immigration-refugees-citizenship/services/work-canada.html](http://www.canada.ca/en/immigration-refugees-citizenship/services/work-canada.html)

Are you flying into Canada? Would you like to potentially cut your processing time in half? The CanBorder – eDeclaration app for your smart phone is quick, simple and secure, operates in airplane mode (once downloaded) and allows you to create a declaration for up to five travellers with the same place of residence. For more information please visit: [www.cbsa.gc.ca/new-neuf/app-eng.html](http://www.cbsa.gc.ca/new-neuf/app-eng.html)

**To facilitate border procedures it is recommended that foreign exhibitors, carriers, all organizations and attendees be provided a copy of this letter for presentation to a CBSA Border Services Officer upon their arrival to Canada.**

In conjunction with the presentation of this Recognition Letter, an itemized list of goods including a description, country of origin, quantity and value is required for presentation to CBSA. If your event materials will be imported by a commercial carrier or courier service, a copy of this letter should also be attached to any shipping documents.

Please do not hesitate to contact the undersigned if you have any questions or require additional information.

Sincerely,

Todd Stinson  
Regional Coordinator, International Events and Convention Services Program (IECSP)  
Canada Border Services Agency  
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Government of Canada

*The information you provide in this document is collected under the authority of **Section 107(9) of the Customs Act** for the purpose of the facilitation of border coordination services for organizers of international events being held in Canada. The information may be disclosed to Other Government departments and/or Agencies (e.g. Immigration, Refugees and Citizenship Canada) for the purposes of providing assistance with admissibility requirements.*

*Individuals have the right of access to, the protection and correction of their personal information under the **Privacy Act – Section 12**. The information collected is described under the **International Events Personal Information Bank CBSA PPU 040** which is detailed at [www.cbsa.gc.ca/agency-agence/reports-rapports/pia-efvp/atip-airpr/infosource-eng.html](http://www.cbsa.gc.ca/agency-agence/reports-rapports/pia-efvp/atip-airpr/infosource-eng.html)*